READ IF YOURE LOST

prepared by What Is, This Regarding? Inc.

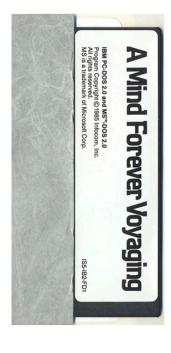
2024

HI. WE'RE ALL LOST, AREN'T WE? AT LEAST SOMETIMES, AT LEAST NOW. AT LEAST WE'RE NOT ALONE. WE HAVE EACH OTHER. YOU HAVE ME. WE ARE AN US NOW.



so what now?

we've made it this far in the game. but there aren't really instructions, no guide letting us know what's the right move, what's the smart move.



WHATS THE MODE?

YOU MAY BE WONDERING HOW YOU ENDED UP HERE. LOST.. AT WHAT IS THIS REGARDING? INC, WE WONDER THAT, TOO. DAILY.



THAT IS WHY WE'VE WRITTEN THIS . TO FEEL MORE TOGETHER BY EXPOSING THE MYTH THAT EVERYTHING'S "TOGETHER".













ok maybe. we could be onto something. getting to the path.

i'd love that, a path. are you on one? one you like? did you mean to be here? did you land here? have you asked yourself what matters to you today? did you do something yet that makes you feel alive?



## CHASING DREAMS: AN ESSAY

One time i chased my dream. somehow, though, i ended up in despair, juuling in the bathroom of the fancy office job i'd come to despise. But this was the path!!!! I'd found it!!!!!

## So i thought i found my way out.

I just found my way to other little weird places. I tried a lot of stuff. But none of it really was right. I did quit juuling, though.

So what now? Did i keep chasing? Was there ever a dream? Did i catch it? No. and yes. I think i am still chasing. I think telling all of you where i'm at is a way of running after it. What the fuck is it, i'm not entirely sure. But today, on the street, a nice 20-something who works in tech asked my advice for what i'd tell my younger self in terms of career and success. I did not tell him to chase his dreams. I also did not tell him not to. I told him to zoom out and see what really is the dream? Is it travel? Is it a loving relationship with someone or with f I ? y 0 u r s е

And to do everything you possibly can bc life is actually short and that's what you should chase, doing all of it.

## what i'm saying is don't blow it up in smoke.



What can we salvage? What can we sift? Can we take a break? A trip, maybe?

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<u>I repeat (with love):</u> What can we salvage? What can we sift?

Can we take a break? A trip, maybe?

A breath?





You're not lost here. Here you can find what it all is for. It's all for you.

are you lost?

can you take a breath?

can you call a friend?

can you work on an idea?

can you tolerate another day of it?

what do you want long term?

are you thinking it all the way through?

have you made any art today? the smaller the better.

can you take a walk?

who do you admire?



You are not alone. You are not lost. We are all a little lost. We are not alone. We are on our way. There isn't one path.



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